## **Okanogan County**

## Quit Line Data Summary April 1 - June 30, 2003

April 1 - June 30, 200	County	State
Number of Calls to Quit Line	N = 19	N = 3,671
Percent of Statewide Calls	0.6%	100.0%
Percent of State Population in County <sup>1</sup>	0.7%	100.0%
rescent of State reputation in County	0.7 70	100.070
	County %	State %
Gender	N = 17	N = 3,165
Female	52.9%	60.2%
Male	47.1%	39.8%
Race/Ethnicity	N = 13	N = 2,585
People of Color	23.1%	12.9%
White	76.9%	87.1%
Age	N = 16	N = 2,854
Less than 18 years old	12.5%	2.1%
18 - 24 years old	18.8%	14.8%
25 - 34 years old	18.8%	23.1%
35 - 44 years old	12.5%	25.3%
45 years and older	37.5%	34.8%
Education	N = 13	N = 2,724
Did not graduate high school	30.8%	16.0%
High school graduate	30.8%	34.7%
Some college/vocational school	23.1%	36.8%
College graduate	15.4%	12.5%
Caller Type	N = 19	N = 3,278
General Information	0.0%	12.3%
Health care provider	15.8%	3.5%
Tobacco user	84.2%	84.1%
Payer Type	N = 9	N = 2,092
Insured	22.2%	34.9%
Uninsured	44.4%	28.9%
Medicaid	33.3%	36.1%
Heard About	N = 17	N = 2,748
Past caller	5.9%	11.3%
Employer/worksite	0.0%	0.6%
Health care provider	23.5%	24.8%
Television	11.8%	16.6%
Outdoor advertisement (billboard/bus/wall)	5.9%	5.3%
Targeted mailing Great Start	0.0% 0.0%	0.2% 0.1%
Radio	0.0%	6.8%
Newspaper/Magazine	0.0%	0.8%
Brochure/Newsletter	17.6%	5.7%
Family or friend	23.5%	22.9%
Health Department	11.8%	4.1%
School	0.0%	0.6%
	0.070	0.070

Source: Washington State Department of Health Tobacco Prevention and Control

<sup>&</sup>lt;sup>1</sup> "Census 2000", August 2001 (OFM)

Assessment and Evaluation \* Rate not calculated because number of calls was less than 5.